

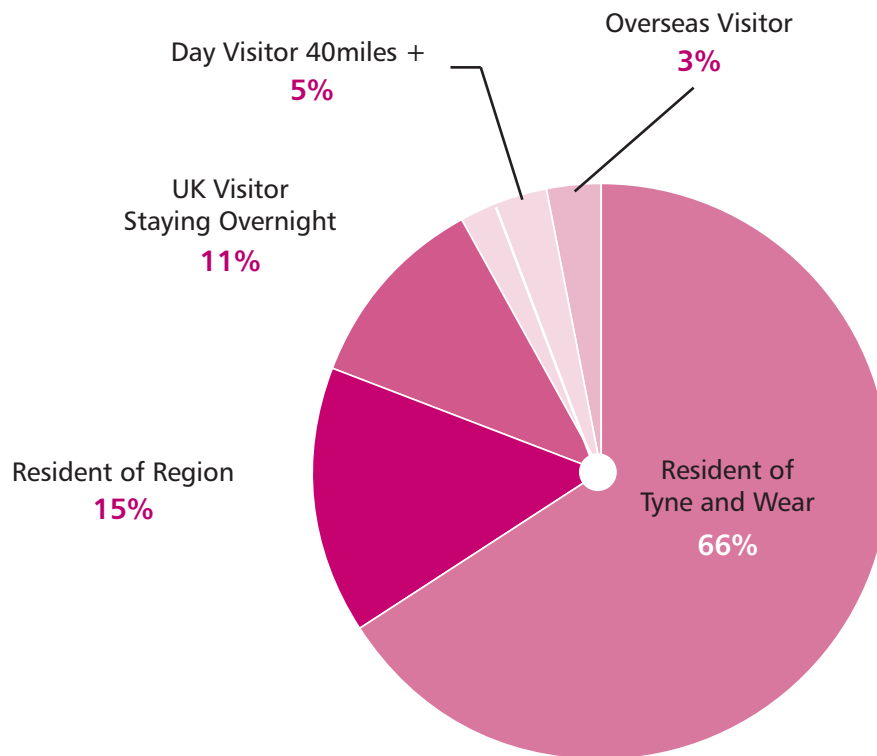
# ANNUAL REPORT 2006 - 2007

SUPPORTING INFORMATION

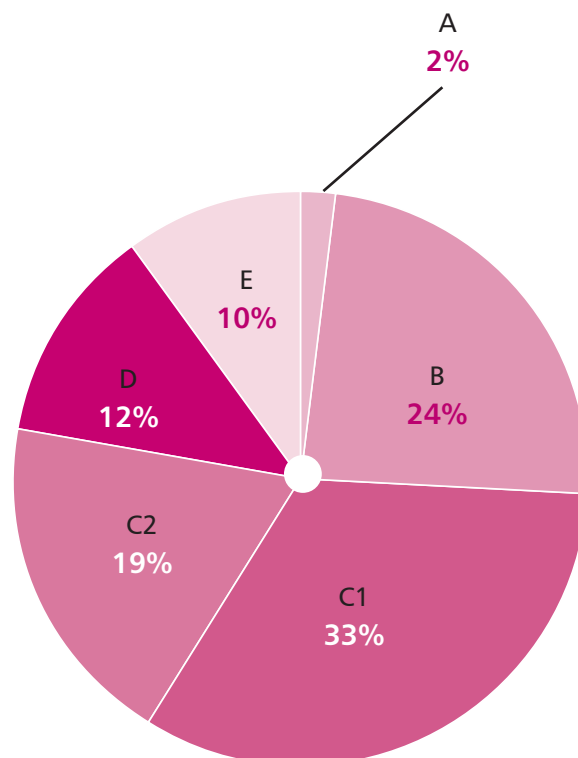
## VISITOR INFORMATION

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## Visitor Origins

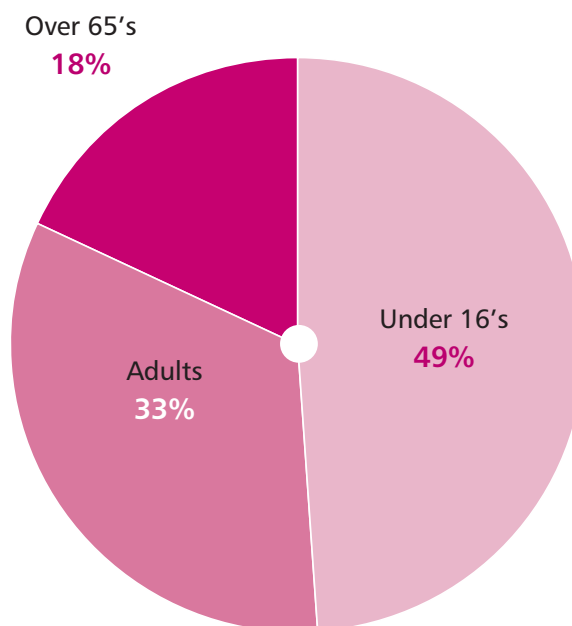


## Visitors Socio-Economic Profile



# VISITOR INFORMATION CONTINUED

## Analysis of In-Person Visits 2006/07



## Visitor Attendance

	2004/05	2005/06	2006/07
<b>Gateshead</b>			
Shiplay Art Gallery	41,024	48,075	39,889
<b>Newcastle</b>			
Discovery Museum	467,796	430,489	433,383
Hancock Museum *	87,252	76,694	2,121
Laing Art Gallery	295,697	294,790	273,673
	<b>850,745</b>	<b>801,973</b>	<b>709,177</b>
<b>North Tyneside</b>			
Segedunum Roman Fort, Baths & Museum	48,495	46,180	45,138
Stephenson Railway Museum	31,107	30,822	26,136
	<b>79,602</b>	<b>77,002</b>	<b>71,274</b>
<b>South Tyneside</b>			
Arbeia Roman Fort	98,248	96,293	79,285
South Shields Museum & Art Gallery	170,748	151,892	177,409
	<b>268,996</b>	<b>248,185</b>	<b>256,694</b>
<b>Sunderland</b>			
Monkwearmouth Station Museum **	36,576	15,913	0
Sunderland Museum & Winter Gardens	307,805	307,055	336,757
Washington 'F' Pit Museum ***	1,557	1,161	446
	<b>345,938</b>	<b>324,129</b>	<b>337,203</b>
Regional Museums Store	87,602	69,537	78,919
<b>Overall Totals</b>	<b>1,673,907</b>	<b>1,568,901</b>	<b>1,493,156</b>

\* Closed 23 April 2006 for refurbishment

\*\* Closed 31 August 2005 for refurbishment

\*\*\* Limited Summer opening only

# VISITOR INFORMATION CONTINUED

## Number of Educational Groups Visiting

	2004/05	2005/06	2006/07
Shipleigh Art Gallery	479	624	500
Discovery Museum	898	1,239	1,090
Hancock Museum *	420	599	81
Laing Art Gallery	369	836	550
Segedunum Roman Fort, Baths & Museum	626	558	416
Stephenson Railway Museum	62	94	125
Arbeia Roman Fort	319	331	273
South Shields Museum & Art Gallery	200	250	288
Monkwearmouth Station Museum **	226	68	0
Sunderland Museum & Winter Gardens	1,084	1,108	1,149
Washington 'F' Pit Museum ***	26	27	14
<b>Overall Totals</b>	<b>4,709</b>	<b>5,734</b>	<b>4,486</b>

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## Number of Children in Organised Educational Activities

	2004/05	2005/06	2006/07
Shipleigh Art Gallery	4,569	6,181	6,572
Discovery Museum	25,498	29,417	24,224
Hancock Museum *	11,459	17,084	1,069
Laing Art Gallery	8,940	7,914	10,574
Segedunum Roman Fort, Baths & Museum	9,926	12,712	14,237
Stephenson Railway Museum	1,749	2,925	4,619
Arbeia Roman Fort	10,449	9,221	9,211
South Shields Museum & Art Gallery	5,242	5,452	8,836
Monkwearmouth Station Museum **	3,856	1,454	0
Sunderland Museum & Winter Gardens	14,840	16,006	20,984
Washington 'F' Pit Museum ***	584	479	283
Outreach	14,745	32,447	31,052
<b>Overall Totals</b>	<b>111,857</b>	<b>141,292</b>	<b>131,661</b>

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