

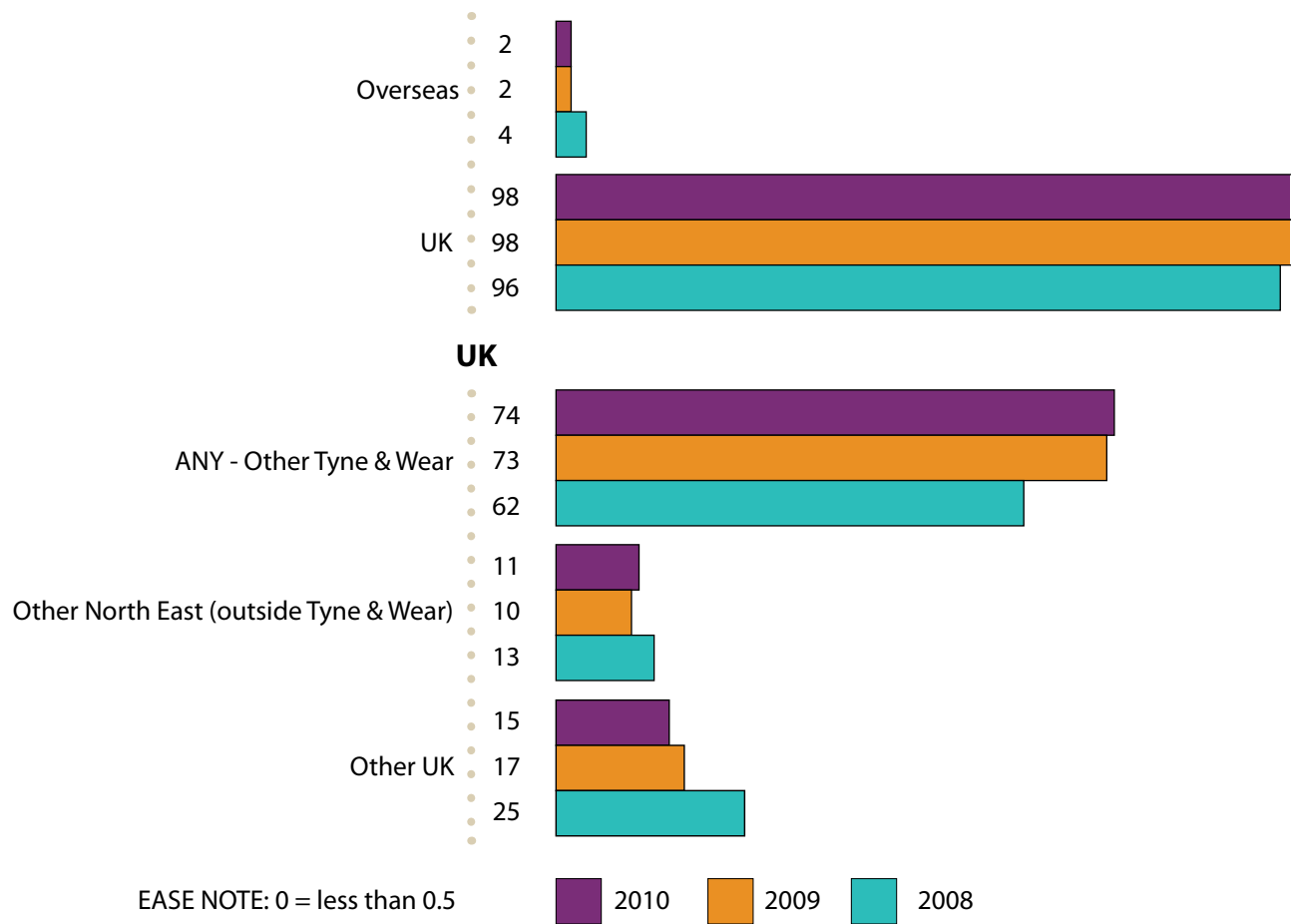
Supporting Information

# Visitor Information

2010/11

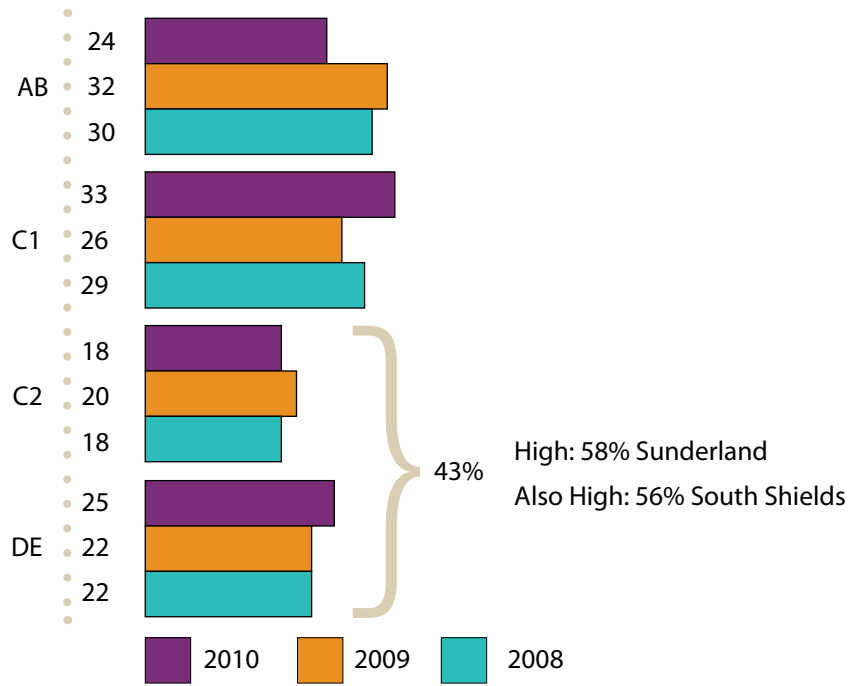
# Visitor information

## Place of residence



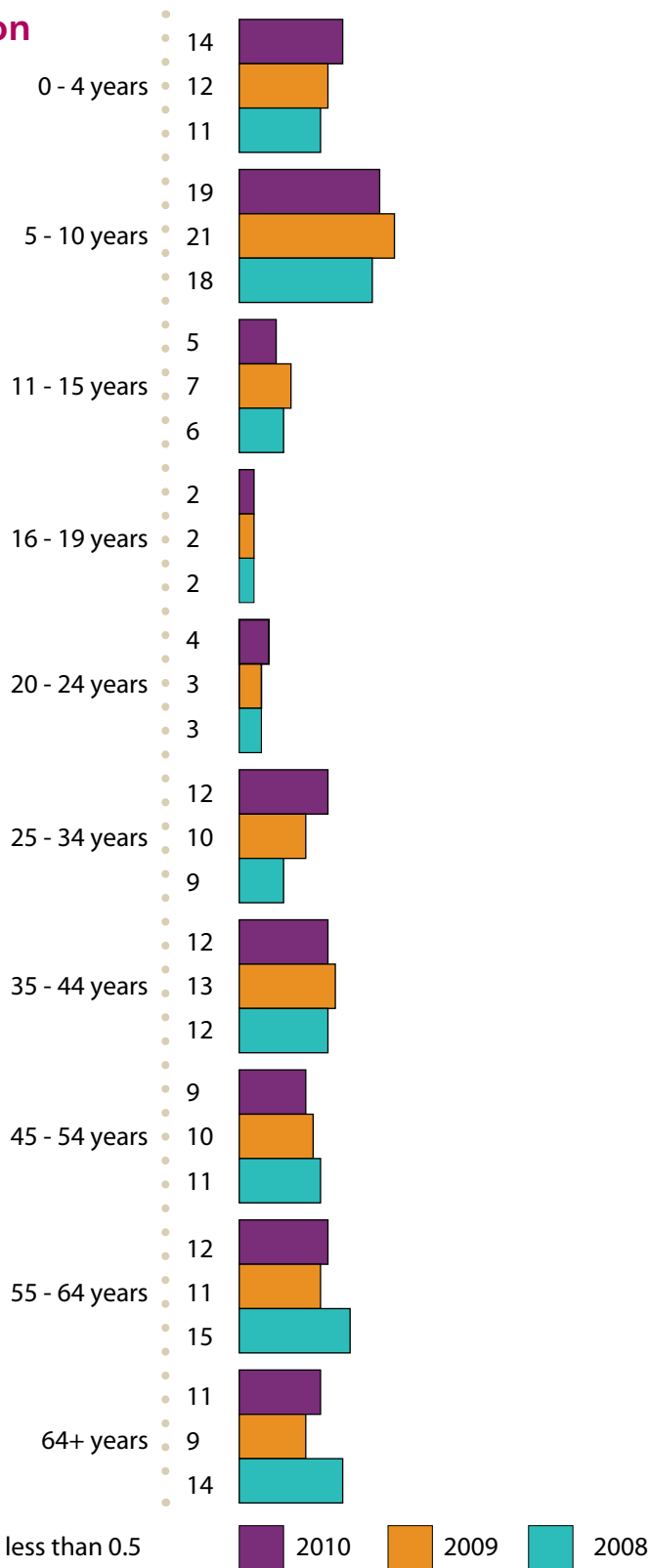
## Visitor socio-economic profile

### Social grade



# Visitor age

## Party composition by age



# Visitor attendance

	2008/09	2009/10	2010/11
<b>Gateshead</b>			
Shiplay Art Gallery	36,762	43,301	34,920
<b>Newcastle</b>			
Discovery Museum	466,478	446,568	424,059
Laing Art Gallery	269,741	269,350	274,848
	<b>736,219</b>	<b>715,918</b>	<b>698,907</b>
<b>North Tyneside</b>			
Segedunum Roman Fort, Baths & Museum	46,438	42,923	44,019
Stephenson Railway Museum	31,865	22,892	22,290
	<b>78,303</b>	<b>65,815</b>	<b>66,309</b>
<b>South Tyneside</b>			
Arbeia Roman Fort & Museum	66,846	48,236	41,974
South Shields Museum & Art Gallery	162,516	157,914	196,206
	<b>229,362</b>	<b>206,150</b>	<b>238,180</b>
<b>Sunderland</b>			
Sunderland Museum & Winter Gardens	315,937	342,995	340,187
Monkwearmouth Station Museum	31,134	28,466	29,025
Washington F Pit	989	1,165	1,366
	<b>348,060</b>	<b>372,626</b>	<b>370,578</b>

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# Visitor attendance

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	2008/09	2009/10	2010/11
<b>Newcastle University</b>			
Hatton Gallery		22,132	24,521
Great North Museum: Hancock	closed	771,252	503,973
		<b>793,384</b>	<b>528,494</b>
<b>Regional Museums Store</b>	70,277	89,544	80,844
<b>The Archives</b>			7,479

## Educational statistics

	2008/09	2009/10	2010/11
<b>Number of children in organised educational visits</b>			
Shingley Art Gallery	6,061	6,355	6,586
Discovery Museum	21,466	27,590	38,186
Great North Museum: Hancock*	3,197	20,011	22,635
Laing Art Gallery	12,121	15,900	12,456
Segedunum Roman Fort, Baths & Museum	13,909	10,847	10,229
Stephenson Railway Museum	6,800	4,439	5,103
Arbeia Roman Fort & Museum	9,812	9,870	7,544
South Shields Museum & Art Gallery	4,893	4,766	5,624
Monkwearmouth Station Museum	4,831	4,605	4,959
Sunderland Museum & Winter Gardens	15,181	20,282	26,008
Washington F Pit***	430	367	545
Hatton Gallery		3,121	3,336
<b>Total</b>	<b>98,701</b>	<b>128,153</b>	<b>143,211</b>

\*Closed 23 April 2006 for refurbishment – re-opened 23 May 2009

\*\*\*Limited summer opening only