

Tyne & Wear Archives & Museums Development Trust

28 July 2015

Fundraising Update

Report by: **Company Secretary**

1. Introduction

The purpose of this report is to highlight funding opportunities and challenges for the Directors to consider and agree to engage with. It also provides the Directors with details of new project funding secured by Tyne & Wear Archives & Museums (TWAM) and funding and donations received by the Tyne & Wear Archives & Museums Development Trust (Company) since the last meeting.

2. Report Priority Level

Low (For Information)

3. New project funding secured by TWAM, opportunities and challenges

3.1 Revitalising Newcastle's Hatton Gallery

A second-round HLF application was submitted on 9 April for a decision on 22 July. Based on the current timetable, the Hatton Gallery will close for refurbishment in February 2016, and re-open in September 2017.

Since the last board meeting the Trust has submitted a second round application to the Esmée Fairbairn Foundation for a grant of £60,000 towards the cost of a new Art Participation Officer. We have also been invited to submit a full application to the Headley Trust for a grant of £50,000 towards the conservation of collections.

Match funding through Arts Council England's Catalyst Arts Scheme ended on 31 May 2015 and TWAM has been able claim all of the £120k awarded. £278k (£120k match funding plus £158k new income raised via the Hatton Future Campaign) will provide partnership funding for the HLF application and support new art commissions at the Hatton Gallery.

The Hatton Future Campaign will continue until the gallery closes. To find out more information about the campaign please visit www.hattonfuture.com

3.2 The Light Dragoons: England's Northern Cavalry

On 11 June 2015 TWAM was awarded a first round pass from HLF for the Light Dragoons: England's Northern Cavalry project. A second round application will be submitted in March 2016 with a decision expected in June 2016.

3.3 Grant Giving Trusts

TWAM has set a target of £117,500 for revenue in 15/16. To achieve this we will shift our priorities from project fundraising to focus on contributions which are available for general use. To date, TWAM has submitted funding bids to 11 grant making charitable trusts worth £26,665.

4. Public donations

4.1 On-site donations 2015/16

On-site donations from April to the end of June were £20,057 which represents an increase of 21% on 2014/15 (visitor numbers -17%) and - 46% on target. Donation per Visitor (DPV) increased from £0.038 to £0.05. Performance has varied across different venues, with Discovery Museum, Arbeia Roman Fort, and Segedunum Roman Fort showing the biggest improvements.

5. Major partner museums

5.1 Key performance indicators

At the end of June 2015 TWAM has achieved the following:

	Target 2015/16	Actual	% Achieved
Donations	£149,430	£20,155	16.97
Business Partners	£14,210	£8,216	57.82
Appeals	£10,000	£1,556	15.56
Connected Charities	£16,750	£0	0
Patrons	£4,000	£408	10.19
Trust & Foundations	£117,500	£250	0.21
Total	£281,260	£30,584	10.87

6. TWAM Development Team

Karen Berry, Fundraising Development Manager will leave TWAM on 24 July to take up a new post with the North East Chamber of Commerce. Recruitment is under way and we hope to appoint a replacement by early Autumn.

7. Recommendations, Actions Required and Timescale

The Directors are requested to:

1. Receive this report for information.

8. Background Papers and Contact Officer Details

List of Background Papers: - held on file Tyne & Wear Archives & Museums Development Trust.

Contact Officer:- Jackie Reynolds, Company Secretary, 0191 277 2158

Tyne & Wear Archives & Museums Development Trust

28 July 2015

Request to Utilise Trust Funds

Report by: Company Secretary

FOR DECISION AND
INFORMATION

1. Introduction

This report requests approval for use of funds held by TWAMDT

2. Recommendation

The Trustees are recommended to:

- Delegate responsibility to the Director of TWAM to apply the restricted funds as set out in Appendix A to finance eligible expenditure defrayed to 16 July 2015.
- Approve the applications to use reserve funds from donations as set out in Appendix A.

3. Application of restricted funds to finance eligible expenditure

The Trust and its predecessor the Tyne & Wear Museums Development Trust were awarded grants, donations and contributions which were restricted to funding eligible expenditure incurred by Tyne & Wear Archives & Museums (TWAM) in delivering the specified projects and events. Almost exclusively these funds were created as a result of specific funding applications made by TWAM to deliver particular projects. During the course of the financial year TWAM cashflows these projects. Periodically, TWAM applies the restricted funding to finance eligible expenditure it has defrayed in delivering the projects. A list of the restricted funds which the Trustees are now requested to delegate responsibility to the Director of TWAM to apply is attached at Appendix A.

Background Papers and Contact Officer Details

List of Background Papers:- held on file Tyne & Wear Archives & Museums Development Trust

Contact Officer:- Jackie Reynolds, Company Secretary, 277 2158

Appendix A

Restricted Funds	Brief Project Description	Total Funding Requested to 16/07/15
John George Joicey Bequest	<p>Boxes of Delight</p> <p>This grant enables the Learning Team at TWAM to develop and improve a free artefacts loans box (Boxes of Delight) service for schools, community grants and other educational establishments</p>	£1,877.77
Paul Hamlyn Foundation	<p>Culture Track-2</p> <p>This is an employability focused volunteering project aimed at supporting young unemployed people to develop skills they need to secure employment.</p>	£9,171.20
John Ellerman Foundation	<p>Hatton Future</p> <p>This funding is specific to the research and exhibition part of the overall project, exploring the impact and legacy “Basic Design”</p>	£25,034.87
Rothschild Trust	<p>Young Ceramic Artists</p> <p>This award consists of five £5,000 bursaries and incorporates an outreach programme that engages with the Henry Rothschild ceramic collection at the Shipley Art Gallery</p>	£180.40

Catherine Elisabeth Pestell	GNM:Hancock: Explore! More Gallery This donation is to enhance the facilities within the Explore! More Gallery at the GNM: The prime aim is to maximise the learning potential and enjoyment of the Museum for a wide range of visitors.	£728.25
Butterfly Fund	Spineless Exhibition: Invertebrates make up the majority of animals on Earth, with many millions of species exploiting the sky, sea, land...and even the insides of other animals. This exhibition will give visitors to opportunity to explore the world of these fascinating creatures from coral reefs to the rainforest and even our own gardens and parks. From the largest to the smallest with a good dollop of ick, including live animals and interactive play, this will be an exhibition to amaze and inspire. The exhibition is being created and curated by the museum's in house team and showcases many objects from the natural science collections. These monies will support several key aspects of the exhibition including: a comic guide to the exhibition for children, a range of physical and AV/ICT interactives, a comprehensive engagement programme and live animal specimens which will form the centre piece of the Rainforest section.	£7,500.00
George Clive Watson Bequest		£5,000.00
TOTAL Restricted funding to be applied as @ 16/07/15		£49,492.49

Un-Restricted Funds	Brief Project Description	Total Funding Requested to 16/07/15
Public Donations: GNM: Hancock	Spineless Exhibition: (as above)	£10,000.00
TOTAL Un-Restricted to be utilised as @ 16/07/15		£10,000.00