

Tyne & Wear Archives & Museums Development Trust

Strategy Meeting - 18 February 2016

Aims:

- **Provide Trustees with the opportunity to get involved & support TWAM**
- **Background & current position**
 - Involve the Board in setting direction for 2016/17
 - Ensure Board understand the way in which fundraising happens
 - Ensure the Board understand challenge for 2015-2018 and nature of the change required
- **The Strategy 2016/17**
 - Agree Strategy for fundraising
 - Set a target for direct fundraising by the Board
 - Assess what is required for trustee board development
 - Decide how Board should monitor / review performance

Agenda

- 2.00 Welcome & Ivor Stolliday – Update / Context / Myths & Facts**
- 2.05 Iain Watson – The Big Picture – TWAM**
- 2.20 Jackie Reynolds – The Numbers**
- 2.30 Martin Williams / Rachael Black – The Current Position / Resources**
- 2.40 Roundtable – Strategy 2016/17**
- 3.20 Martin Williams – Trustee Responsibilities – Presentation**
- 3.45 Communications & Trustee Event 21 April**
- 4.00 AOB**